

# NOMINATION FORM

## NATIONAL EMERGENCY MANAGEMENT ORGANISATION MEDIA AWARD - 2003

Nominations accepted throughout the year under review.

PLEASE WRITE IN BLOCK LETTERS

NAME OF NOMINEE .....

ADDRESS

.....  
.....

TELEPHONE: .....

CATEGORY OF SUBMISSION (Tick one)

PRINT    RADIO    TELEVISION    INTERNET

If you are making an Internet submission please provide the URL, if valid:

.....

- A maximum of one entry per category will be allowed.
- The same piece cannot be nominated in different categories.
- A separate form is required per nomination.

NAME OF PIECE:

.....  
.....

DATE FEATURED: .....

All nominations are to be sent to:  
Director – NEMO, (Red Cross Building) P O Box, 1517, Castries

You may add additional pages if needed  
Deadline for Nominations October 31

# NATIONAL EMERGENCY MANAGEMENT ORGANISATION MEDIA AWARD – 2003

## RULES

### 1.0 INTRODUCTION

The Media award will be presented to a freelance or full time media worker of a media production house or government information service that participated in the promotion of/or highlighted a disaster management issue. The item could be a news bulletin, news report or a feature article in the print or electronic media that contributes to increasing the public's awareness of the particular issue or topic.

### 2.0 OBJECTIVE OF THE AWARD

- To encourage the production of news articles and related media materials on disaster management issues.
- To recognize the contributions of media workers in the Saint Lucia in placing disaster management issues in the public opinion agenda.
- To increase the awareness of the people of Saint Lucia in the area of disaster management and the role of the National Emergency Management Organisation in the Disaster Management programmes in the Saint Lucia.

### 3.0 DESCRIPTION OF AWARD

The Award shall be designated the NEMO Media Award and will be conferred on a media worker who in the opinion of the selection board best meets the criteria for the award. The award will be a shield. The shield will be inscribed with the name of the awardee. Runners up will receive certificates of recognition.

### 4.0 SELECTION CRITERIA

- To be eligible awardees must be residents of Saint Lucia and work must be published or broadcast in Saint Lucia during the period year under review **(November 2002 – October 2003)**.
- Residents of Saint Lucia include national and non-nationals.
- The work nominated must be featured in a local medium. For internet submissions the homepage must be locally produced and maintained.
- Nominations by others are accepted/Self nominations are also accepted.
- Entries may be straight reporting or hard news on a disaster management issue and must be submitted with supporting evidence such as cassette tape, video/DVD, or newspaper clippings.
- Internet pieces must be submitted in hard copy (printed).
- Guidelines for judging will include content accuracy, relevance to disaster management and sustainable development, timeliness, technique, impact and originality.
- Award Committee Reviewers are not eligible.

## 5.0 NOMINATION PROCESS

All nominations are to be sent to: Director – NEMO, (Red Cross Building) P O Box, 1517, Castries.

Nominations should be completed on the prescribed form and accompanied by the nominee's work which may be

- **PRINT MEDIA**
    - **News Story**- Reporting or hard news on a disaster management issue
    - **Feature Article** – News item or a subject of interest in disaster management.
  - **RADIO**
    - **News Report** Reporting or hard news on a disaster management issue
    - **Feature Article** Documentary e.g. a complete edited radio programme on a subject of current interest or concern in disaster management.
  - **TELEVISION**
    - **News Report** Reporting or hard news on a disaster management issue
    - **Documentary** e.g. a complete edited TV programme on a subject of current interest or concern in disaster management.
  - **INTERNET**
    - **News Story**- Reporting or hard news on a disaster management issue
    - **Feature Article** – News item or a subject of interest in disaster management.
- The entry must be accompanied by copies of the nominees work e.g. news paper clipping, cassette tape, VHS/NTSC tape, DVD, Internet Print out as applicable.

## 6.0 SELECTION OF AWARDEE

The selection panel will review and select the awardee based on the following:

- Relevance to disaster management in Saint Lucia, analysis, technique, originality and timeliness.
- Impact distribution in relation to ability to increase the public's interest disaster management activities nationally.
- The winner shall be recognised at the NEMO Annual Awards Night.

***All nominations will be subject to a uniformed screening and selection process.  
As such the decision of the selection panel will be final.  
Award Committee Reviewers are not eligible for this award..***